

United Way brings people and communities together to create pathways out of poverty and build a better life for us all. Thanks to the generosity of several local partners we now have an opportunity to expand our reach and leverage additional funds to match donor dollars. Your gift can help us make the most of these matches and support United Way's *Agenda for Lasting Change*—a 10-point plan that addresses education, income and health. Here are several opportunities for you to help us reach our goal.

### **SUPERVALU INC. Emerging Leaders Challenge Match:**

- Emerging Leaders who are first time donors will have their donations of \$250-\$999 matched entirely.
- Ex. If you are a current or new Emerging Leader and did not make a gift in 2008, your new pledge of \$250-\$999 will be matched.
- To be considered for the match program you must be registered or sign-up as an Emerging Leader.

Total contribution of \$150,000 from SUPERVALU INC.

### **CHS Inc. Challenge Match:**

- New donations of \$1-\$999 will be matched entirely.
- Increase existing donation of \$1-\$999 (pledged last year) by 5 percent or more, and the increase will be matched.
- Ex. If you gave \$200 last year and increase your gift to \$500 this year, the increase (greater than 5 percent) of \$300 will be matched.

Total contribution of \$250,000 from CHS, Inc.

### **Community Builders Challenge Match:**

- New donations of \$1,000-\$4,999 will be matched entirely.
- Increase existing donation from \$1,000 - \$4,999 (pledged last year) and the increase amount will be matched.
- Ex. If you gave \$2,000 last year and increase your gift to \$3,000 this year, \$1,000, or the amount of your increase, will be matched.
- If you combine your pledge with a spouse's or partner's gift, the combination gift will be matched.

Total contribution of \$500,000 from an anonymous donor

### **Tocqueville Society Challenge Matches**

#### **Land O'Lakes, Inc. New Tocqueville Membership Match:**

- New or existing donors who increase their donation to \$10,000 or more for the *Agenda for Lasting Change* will have their increased gift matched.
- Ex. If you gave \$7,000 last year and increase your gift to \$11,000 for the *Agenda for Lasting Change*, the \$4,000 increase will be matched.

Total contribution of \$250,000 from Land O'Lakes

#### **Tocqueville Donor Challenge Match:**

- Current Tocqueville Society donors who increase their donation for the *Agenda for Lasting Change* by \$5,000 or more will have their increased gift matched.
- Ex. If you gave \$15,000 last year and increased your undesignated gift to \$25,000, the \$10,000 increase will be matched.

Total contribution of \$250,000 from an anonymous donor

*Each donor qualifies for one match only. The Agenda for Lasting Change supports all United Way programs.*